

(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0014740716** File Number: **0000182537** Submit Date: **01/28/2022** Call Sign: **WEMT** Facility ID: **40761** City:

GREENEVILLE State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/28/2022 Filing Status: Active

### Report reflects information for year 2021

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
Tri-Cities (WEMT-TV) Licensee, Inc.	2000 W 41st Street Baltimore, MD 21211 United States	+1 (410) 662- 9688	Lasher@cunninghambroadcasting.com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Scott R. Flick , Esq . Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8167	scott. flick@pillsburylaw.com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Tri-Cities TN-VA
	Web Home Page Address	

#### Digital Core Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a sixmonth period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 123.5 Q2: 123.5 Q3: 123.5 Q4: 123.5
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 0.0 Q2: 0.0 Q3: 0.0 Q4: 0.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

### Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Title of Program	Xploration Life 2.0 Mondays 6: 30am 1/1/21-12/31/21 (39.1)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 16)	Response
Title of Program	Xploration Nature Knows Best Tuesdays 6:30am 1/1/21-12/31/21 ( 39.1)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

ge Range of Target Child Audience	13-16
or each broadcast of the program on a commercial or Class A station, did the censee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 16)	Response
Title of Program	Xploration Outer Space Wednesdays 6:30am 1/1/21/-12/31 /21 ( 39.1)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 16)	Response
Title of Program	Xploration Aweome Planet Thursday 6:30am 1/1/21/-12/31/21 ( 39.1)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program	Main Program Stream
stream and/or a multicast stream	<b>Q1:</b> 6.5,
	<b>Q2:</b> 6.5,
	<b>Q3:</b> 6.5,
	<b>Q4:</b> 6.5
	Multicast Stream
	<b>Q1:</b> 0.0,
	<b>Q2:</b> 0.0,
	<b>Q3:</b> 0.0,
	<b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 16)	Response
Title of Program	Xploration DIY Science Fridays 6:30am 1/1/21-12/31/21 ( 39.1)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 16)	Response
Title of Program	Xploration Weurd But True Saturdays 9am 1/1/21-9/4/21 (39.1)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	35
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:4.5, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 16)	Response
Title of Program	Xploration Second Chance Pets Saturdays 9am 9/4/21-12/31/21
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	17
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:2.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Title of Program	Career Day Saturdays 9: 30am 1/1/21-9/4/21 ( 39.1)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6: 00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	36
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:5.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 16)	Response
Title of Program	Teen Kids News Saturdays 9:30am 9/11/21-12 /31/21 ( 39.1)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Short-form program less than 30 minutes in length, such as public service announcement or interstitial
Total Times Aired	16
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:1.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16

For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? Yes

Digital Core Program (10 of 16)	Response
Title of Program	Wild Stories at The San Diego Zoo Saturdays 9am and 9:30am 1/1/21-12/31 /21 (39.2)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:13.0, Q2:13.0, Q3:13.0, Q4:13.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 16)	Response
Title of Program	Animal Rescue Saturdays 10am 1/1/21-12/31/21 ( 39.2)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 16)	Response
Title of Program	Dog Tales Saturdays 10:30 am 1/1/21-12/31/21 ( 39.2)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 16)	Response
Title of Program	Lucky Dog Sundays 9am and 9: 30am 1/1/21-12/31/21 ( 39.2)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:13.0, Q2:13.0, Q3:13.0, Q4:13.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
_ength of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee dentify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (14 of 16)	Response
Title of Program	Americas Heartland Wednesdays 7am and 7:30am 1/1/21-12/31/21 ( 39.4
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:13.0, Q2:13.0, Q3:13.0, Q4:13.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Title of Program	Animal Rescue Thursdays 7am and 7:30 am 1/1/21- 1/31/21 ( 39.4)	
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes	
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes	
Type of Core Programming	Regularly scheduled weekly program	
Total Times Aired	104	
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:13.0, Q2:13.0, Q3:13.0, Q4:13.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0	
Were any regular scheduled weekly programs preempted	No	
Length of Program	30 minutes	
Age Range of Target Child Audience	13-16	
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes	

Digital Core Program (16 of 16)	Response
Title of Program	Dog Tales Fridays 7am and 7: 30am 1/1/21-12/31/21 ( 39.4)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:13.0, Q2:13.0, Q3:13.0, Q4:13.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16

For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?

Sponsored Core Programming (0)

# Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Jerry Witt
Address	101 Lee Street
City	Bristol
State	VA
Zip	24201
Telephone Number	(276) 821-9296
Email Address	jlwitt@Cunninghambroadcasting.com

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Julianne Readdean

Regional Program Coordinator

01/28/2022

#### **Attachments**

File Name	Uploaded By	Attachment Type	Description	Upload Status
WEMT Add on.pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion